



## Press Release

**The Professional Photographers of Canada is pleased to announce that:**

**Violet Aubertin ,**

has just earned an accreditation in **Nature**, at our most recent Accreditation judging.

Accreditation is the first elevation above the general membership level and is achieved by submitting samples of the applicant's photography to a PPOC Board of Examiners. Accreditation demonstrates that the photographer is capable of delivering professional quality photography in a chosen category. In assessing Accreditation Submissions, the judges will consider the following criteria: Vision, Impact, Composition, and Technical Merit.

Along with other requirements for service, image, and education merits, a minimum of one Accreditation is required to qualify for a Craftsman of Photographic Arts (CPA) and two Accreditations are needed for a Masters of Photographic Arts (MPA).

For more information, please contact:

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The Professional Photographers of Canada is a diversified group of creative artists dedicated to the highest standards in professional imaging. We welcome photographers of all genres to join our community of dedicated professionals.

*Our Vision: To be Canada's leaders in developing and maintaining the highest level of photographic excellence.*

*Our Mission: To qualify and support photographers to become industry leaders and to inform the public of the value in hiring an Accredited Professional Photographer.*

[www.ppoc.ca](http://www.ppoc.ca)