

Professional Photographers of Canada Photographes professionnels du Canada

Promoting Excellence in Professional Imaging / Promouvoir l'excellence en imagerie professionnelle

Press Release

The Professional Photographers of Canada is pleased to announce that:

Violet Aubertin,

has just earned an accreditation in Animals, at our most recent Accreditation judging.

Accreditation is the first elevation above the general membership level and is achieved by submitting samples of the applicant's photography to a PPOC Board of Examiners. Accreditation demonstrates that the photographer is capable of delivering professional quality photography in a chosen category. In assessing Accreditation Submissions, the judges will consider the following criteria: Vision, Impact, Composition, and Technical Merit.

Along with other requirements for service, image, and education merits, a minimum of one Accreditation is required to qualify for a Craftsman of Photographic Arts (CPA) and two Accreditations are needed for a Masters of Photographic Arts (MPA).

For more information, please contact:

PPOC Accreditation Chair Jay Terry MPA London, ON 519-619-3237 Email: <u>accreditation@ppoc.ca</u>

The Professional Photographers of Canada is a diversified group of creative artists dedicated to the highest standards in professional imaging. We welcome photographers of all genres to join our community of dedicated professionals.

Our Vision: To be Canada's leaders in developing and maintaining the highest level of photographic excellence.

Our Mission: To qualify and support photographers to become industry leaders and to inform the public of the value in hiring an Accredited Professional Photographer.

www.ppoc.ca